# Direct Mail Leads Email Leads

Get 'em while they're HOT ... all 100% Money-Making Opportunity Seekers, just waiting to see your offers. Fresh, eager prospects, perfect for MLM and all types of business opportunity offers!

**SALE - 20% OFF!** 

We are currently offering

a 20% discount, so now

you can try our leads at

the lowest possible

prices and see for your-

self what a difference the right list can make

to your success!

## **DIRECT MAIL NAMES**

These are people who have recently requested to be sent information on a money-making business opportunity by postal mail. They are excellent prospects for all types of income opportunity offers. Your offer could be just what they're looking for!

## PLEASE SELECT ONE:

ı		200 names & addresses - \$35 Sale: \$28
		500 names & addresses - \$60° Sale : \$48
		1,000 names & addresses - \$85 Sale : \$68
ĺ		2,000 names & addresses - \$150 Sale : \$120
ĺ		5,000 names & addresses - \$300 Sale : \$240
ĺ		10,000 names & addresses - \$480 Sale: \$384
ĺ		20,000 names & addresses - \$800 Sale : \$640
İ	ī	30,000 names & addresses - \$1/100 Sale : \$880

### PLEASE SELECT ONE:



☐ Pressure-sensitive (peel-n-stick) labels. On CD - (standard commaseparated text file).

Delivered by email - (standard comma seperated text file). \*Please include your email address below if you want email delivery.

## PLEASE SELECT ONE:

Random zip-codes. ☐ Zip-code sorted (1,000 name minimum order for zip-sorted).

Succesfull mailers agree...the single most important element of a profitable direct-mail campaign is a fresh, responsive mailing list...You must have a good offer of course, but the list you use could make or break you.

Every name on this list is a qualified opportunity seeker. Each person has shown a strong desire to pursue money-making opportunities and many of them have spent their hard-earned money on programs, products and services which they believe will make them more financially secure...these are ideal prospects for any offers which can show them how to make more money. First class shipping is included in our prices.

List brokers offer names such as these for as much as \$150 per 1,000 names with a 5,000 name minimum order. Our leads are reasonably priced and you can order as few as 200 for a test mailing before risking a bigger investment.

## ➤ BEST IN THE BUSINESS, IRON-CLAD 100% DELIVERY GUARANTEE:

We guarantee that every direct-mail name we sell is deliverable. If you receive any undeliverables we will REFUND 60 CENTS for each of them, even if it's only one! This guarantee is in effect for 60 days from the date your order is shipped. Just return the entire front panel of each undeliverable piece to us, along with the original label, computer disk or file and we will promptly and cheerfully mail you your refund!

		All orders Z
Name		All orders include extra leads!
Address		
City	State Zip	Paying by:
Email address	☐ Check ☐ Money Order ☐ Cash	
Security code (last 3 num	bers on back of card, 4 for Amex)	Credit or Debit Car
Card number		Fax your charge
Expiration date	Order Total \$	card order to: 954-344-8685

Please Mail your order to: Wilsonlists, PO Box 26418, Tamarac, FL 33320

To order online please visit our website at www.wilsonlists.com/216C

# **EMAIL ADDRESSES**

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LIST #1: Biz-Opp Seekers - email address only. Verified non opt-in leads who have recently replied to a business opportunity offer by email.
<ul> <li>☐ 1,000 email addresses - \$25 Sale : \$20</li> <li>☐ 2,000 email addresses - \$45 Sale : \$36</li> <li>☐ 5,000 email addresses - \$95 Sale : \$76</li> <li>☐ 10,000 email addresses - \$155 Sale : \$124</li> <li>☐ 50,000 email addresses - \$435 Sale : \$348</li> </ul>
100,000 email addresses - \$565 Sale : \$452  LIST #2: Opt-in Biz-Opp Seekers - email address plus first & last name. These people have recently asked to receive biz-opp offers via email.
1,000 emails +first & last name - \$50 Sale: \$40   2,000 emails +first & last name - \$85 Sale: \$68   5,000 emails +first & last name - \$185 Sale: \$148   10,000 emails +first & last name - \$315 Sale: \$252   25,000 emails +first & last name - \$625 Sale: \$500
LIST #3: Opt-in Biz-Opp Seekers - email plus full name & address. These people have recently asked to receive biz-opp offers via email.
<ul> <li>1,000 emails +full name +addr \$75 Sale: \$60</li> <li>2,000 emails +full name +addr \$125 Sale: \$100</li> <li>5,000 emails +full name +addr \$250 Sale: \$200</li> <li>10,000 emails +full name +addr \$400 Sale: \$320</li> <li>25,000 emails +full name +addr \$800 Sale: \$640</li> </ul>
PLEASE SELECT ONE:
Delivered by email (standard text file - one record per line) *Please include your email address below if you want email delivery.  On CD - (standard text file - one

record per line).



\*\*On lists #2 & #3 the fields are comma separated.

## ➤ VALUABLE FREE BONUSES:

(Included FREE with ALL email lead orders)

- **1** A copy of our complete electronic **Guide to Email Marketing** If you are new to email marketing this guide will give you an excellent understanding of the whole process. Tips, tricks, what to look for and what to look out for! **This** is a must read for anyone about to unleash the power of email marketing!
- **2** A fully functional and registered copy of **Check Printer software** which allows you to accept checks by fax, email or over the phone. Print checks on your computer printer and deposit in your bank account just like a regular

#### ➤ ADDITIONAL FREE BONUSES:

(with any order of 5,000 or more email leads)

- **③** Your own fully functional copy of Express Mail Server software Turns your personal computer into a bulk email server and completely by-passes your ISP's mail server. Delivers your emails directly from your computer into the mailbox of the recipient. Verifies every email address before sending. This industrial strength program can send out more than 10,000 emails per hour and has many powerful features. Simply import your email names into the editor and start sending! This software has every-thing you need to launch a stress-free bulk email marketing campaign - and it's yours FREE!
- 4 Your own full-featured copy of List Manager software. This powerful and very easy to use program will enable you to eliminate duplicates, clean, edit and manipulate your own email lists.
- \*\*All software provided is 32bit windows compatible