



# IDMA

## Independent Direct Mail Association

Founded in 1982 by Bill Dortch

### IDMA WANTS YOU!

Whether you are new to mail order, a seasoned veteran, or somewhere in between, sometimes you need help. That's where IDMA comes in. We are an established organization dedicated to helping our members be successful and to making mail order "a better place to be." The Independent Direct Mail Association (IDMA) is comprised of a growing number of active mail order dealers who want to build a strong business while promoting honesty and integrity. Get the help and advice you need from those that have "been there, done that;" help others

by sharing your experiences; save money; and have confidence that you are "getting what you paid for" when using other members services.

The list can go on and on... So, if you are an honest hard-working mail order dealer who wants to grow your business and help others, **IDMA wants you!** Please join our team. Fill out the application below and send it in today.

You'll be glad you did!

Member Benefits include:

- ★ Low price membership & renewal – \$20 first year, \$10 renewal. outside the USA – \$30 first year, \$15 renewal.
- ★ FREE current membership listing.
- ★ 1" and 2" camera ready ads along with 5 X 8 and 8 X 10 circulars for you to promote IDMA and make 50% commissions.
- ★ Member to member discounts on products and services you actually use and need.
- ★ Quarterly IDMA **Voice** newsletter full of useful information.
- ★ \$1 classified advertising in the IDMA newsletter.
- ★ \$1 per inch advertising in the IDMA 1k+ Adsheet to 1,000+ circulation.
- ★ \$5 per inch advertising in the IDMA 10k+ Adsheet to 10,000+ circulation.
- ★ 50% commissions on all IDMA memberships and ads for the IDMA Adsheets.
- ★ FREE advice from some of the best dealers in the business.

JOIN US – MAIL YOUR APPLICATION TODAY!



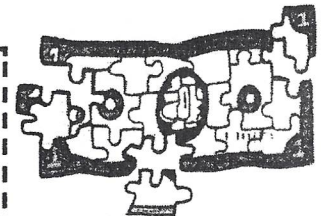
I am enclosing \$20 for a 1 year IDMA membership (outside USA \$30).

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ DATE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MAIL TO: **Curtis Mitchell**  
**2108 Monongahela Ave**  
**Pittsburgh PA 15218**



Having trouble putting  
the pieces together?  
Let us help...  
Join IDMA Today!