

YOUR FREE REPORT

HOW TO SUCCESSFULLY MARKET YOUR EXTRA INCOME OPPORTUNITIES!!

Recruiting Is Easy, If You follow these helpful tips of the Pro's Will Ensure Your Success!!

- The age old battle in Direct Mail is getting people to open the envelope. ☆ Here are some simple techniques Guaranteed to get a larger percentage of your envelopes opened!
- Never leave your return address off the envelope, if you do it looks like a chain letter or junk mail. Do not rubber stamp the return address on your envelopes, it looks unprofessional. ☆ Use return address labels or printed envelopes.
- When Reverse mailing to the sender with Offers That Will help them with the programs they are currently promoting. ☆ Reverse mail them as soon as you receive their mailings. ☆ DO NOT send them any offers asking them to join any programs you may be promoting at the time. ☆ Instead send them something that will help them to promote the program they are already involved with (ex. Mailing List, Advertising, Print & Mail Service, Stamp Programs, etc.) ☆ Most people will be highly offended if you try to tell them their program is no good and they should drop it and join your program!
- Enclose a FREE REPORT (like this one) and write or stamp "Free Report Enclosed" on the front of the envelope. ☆ This is called "Teaser" and will get your envelope opened more often.
- That's why 99% of the people who do Reverse mailing fail and waste their time and money! ☆ When people send me an offer after I have sent them the one I am promoting I send them an offer for a report, service or program that will assist in promoting their program. ☆ Everyone in mail order needs these services. ☆ *******The response rate is usually very high*******
- YOUR printing must be sharp. ☆ In Direct Mail, image is everything. ☆ Your prospect only knows you from the few sheets of paper in his hand. ☆ Always use quality printing and never choose a printer on price alone.
- I get my BEST prospects from people I Already know are active in MLM. ☆ They are people that mail me their offers or place ads in MLM publications that I receive, as well as ads I place. ☆ As you mail your programs, be sure to use your return address on all your mailings so you will receive offers from people
- ☆ If you bundle together all mail you receive for each 30 days and mail to them every 2 to 3 weeks, you will find them your best prospects. ☆ I personally don't recommend more than 3 offers at a time, only if they compliment each other. ☆ When you make a sale, send "Thank You" Acknowledgement for their order, and always include another money-making program!

that think they have a better plan, but in most cases in 30-90 days they will be ready for something else.